



THE
ARJUN GUPTA
FOUNDATION

OCTOBER 22, 2025

BROOKFIELD PLACE
181 BAY ST. TORONTO

SPONSORSHIP OPPORTUNITIES

FOR SPONSORSHIP OPPORTUNITIES PLEASE CONTACT:

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WHO WE ARE

Founded in 2023, the Arjun Gupta Foundation (AGF) was created to honour a beloved son, brother, and friend. One of Arjun's primary passions in life was to help others. Undeniably loyal, brilliant, kind-hearted, soft spoken, funny, selfless, and generous beyond belief, his kindness was felt by everyone who had the opportunity to meet him. Arjun had immense pride for his family and his many cousins, who all meant the world to him.

In keeping with Arjun's nature of giving and excellence in sport, the Arjun Gupta Foundation will provide philanthropic support across the following pillars of focus:

- **Athletics** - provide funding to elite athletes in pursuit of international excellence.
- **Employment** - facilitate opportunities to those with physical/mental constraints.
- **Academics** - provide scholarships and funding to students in need.



PRESENTING SPONSOR | \$15,000

BENEFITS:

- DISTINCTION OF TITLE SPONSOR
- OPPORTUNITY TO DESIGNATE AN INDIVIDUAL (OF YOUR CHOICE) TO SPEAK DURING EVENT

ON-SITE OPPORTUNITIES:

- TWELVE (12) TICKETS
- PRIVATE TABLE FOR TWELVE (12) WITH CORPORATE BRANDING

ADVERTISING / MARKETING / PRINTING:

- ONE (1) FULL PAGE ADVERTISEMENT IN PROGRAM
 - *PROMINENT PLACEMENT – INSIDE FRONT COVER
- CORPORATE LOGO* LISTED AS “PRESENTING SPONSOR” IN PROGRAM
- CORPORATE LOGO* PRESENTED ON ALL EVENT SIGNAGE AND DIGITAL SCREENS
- OPPORTUNITY TO PROVIDE PULL UP BANNERS TO BE DISPLAYED DURING COCKTAIL RECEPTION

CHARITABLE TAX RECEIPT AS PER CRA GUIDELINES OR BUSINESS RECEIPT FOR FULL AMOUNT OF SPONSORSHIP

RECEPTION SPONSOR | \$10,000

BENEFITS:

- DISTINCTION OF RECEPTION SPONSOR

ON-SITE OPPORTUNITIES:

- TEN (10) TICKETS
- PRIVATE TABLE FOR TEN (8) WITH CORPORATE BRANDING

ADVERTISING / MARKETING / PRINTING

- ONE (1) FULL PAGE ADVERTISEMENT IN PROGRAM
- CORPORATE LOGO* LISTED AS “RECEPTION SPONSOR” IN PROGRAM
- CORPORATE LOGO* PRESENTED ON RECEPTION SIGNAGE AND DIGITAL SCREENS

CHARITABLE TAX RECEIPT AS PER CRA GUIDELINES OR BUSINESS RECEIPT FOR FULL AMOUNT OF SPONSORSHIP

*Corporate logo presentation size as appropriate to sponsorship level

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COCKTAIL SPONSOR | \$10,000

BENEFITS:

- **DISTINCTION OF COCKTAIL SPONSOR**

ON-SITE OPPORTUNITIES:

- **EIGHT (8) TICKETS**
- **PRIVATE TABLE FOR EIGHT (8) WITH CORPORATE BRANDING**

ADVERTISING / MARKETING / PRINTING

- **ONE (1) FULL PAGE ADVERTISEMENT IN PROGRAM**
- **CORPORATE LOGO* LISTED AS “COCKTAIL SPONSOR” IN PROGRAM**
- **CORPORATE LOGO* PRESENTED ON RECEPTION SIGNAGE AND DIGITAL SCREENS**

CHARITABLE TAX RECEIPT AS PER CRA GUIDELINES OR BUSINESS RECEIPT FOR FULL AMOUNT OF SPONSORSHIP

FOOD SPONSOR | \$10,000

BENEFITS:

- **DISTINCTION OF FOOD SPONSOR**

ON-SITE OPPORTUNITIES:

- **EIGHT (8) TICKETS**
- **PRIVATE TABLE FOR EIGHT (8) WITH CORPORATE BRANDING**

ADVERTISING / MARKETING / PRINTING

- **ONE (1) FULL PAGE ADVERTISEMENT IN PROGRAM**
- **CORPORATE LOGO* LISTED AS “FOOD SPONSOR” IN PROGRAM**
- **CORPORATE LOGO* PRESENTED ON RECEPTION SIGNAGE AND DIGITAL SCREENS**

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TICKET SPONSOR | \$7,500

BENEFITS:

- **DISTINCTION OF TICKET SPONSOR**

ON-SITE OPPORTUNITIES:

- **SIX (6) TICKETS**

ADVERTISING / MARKETING / PRINTING

- **ONE (1) HALF PAGE ADVERTISEMENT IN PROGRAM**
- **CORPORATE LOGO* LISTED AS “TICKET SPONSOR” IN PROGRAM**
- **CORPORATE LOGO* PRESENTED ON RECEPTION SIGNAGE AND DIGITAL SCREENS**

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ENTERTAINMENT OR COURT SPONSOR | \$5,000

BENEFITS:

- **DISTINCTION OF ENTERTAINMENT OR COURT SPONSOR**

ON-SITE OPPORTUNITIES:

- **FOUR (4) TICKETS**

ADVERTISING / MARKETING / PRINTING

- **ONE (1) HALF PAGE ADVERTISEMENT IN PROGRAM**
- **CORPORATE LOGO* LISTED AS “ENTERTAINMENT SPONSOR” OR “COURT SPONSOR” IN PROGRAM**
- **CORPORATE LOGO* PRESENTED ON RECEPTION SIGNAGE AND DIGITAL SCREENS**

CHARITABLE TAX RECEIPT AS PER CRA GUIDELINES OR BUSINESS RECEIPT FOR FULL AMOUNT OF SPONSORSHIP

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RACKETSPONSOR | \$2,500

BENEFITS:

- **DISTINCTION OF RACKET SPONSOR**

ON-SITE OPPORTUNITIES:

- **TWO (2) TICKETS**

ADVERTISING / MARKETING / PRINTING

- **CORPORATE NAME LISTED AS “RACKET SPONSOR” IN PROGRAM**
- **CORPORATE NAME PRESENTED ON RECEPTION SIGNAGE AND DIGITAL SCREENS**

CHARITABLE TAX RECEIPT AS PER CRA GUIDELINES OR BUSINESS RECEIPT FOR FULL AMOUNT OF SPONSORSHIP

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FRIENDS OF THE GUPTA FAMILY | \$1,000

BENEFITS:

- **DISTINCTION OF BEING FRIENDS OF THE GUPTA FAMILY**

ON-SITE OPPORTUNITIES:

- **TWO (2) TICKETS**

ADVERTISING / MARKETING / PRINTING

- **NAME LISTED AS “FRIENDS OF THE GUPTA FAMILY” IN PROGRAM**

CHARITABLE TAX RECEIPT AS PER CRA GUIDELINES OR BUSINESS RECEIPT FOR FULL AMOUNT OF SPONSORSHIP

INDIVIDUAL TICKETS | \$250

UNDER 30 TICKETS | \$150

[PURCHASE TICKETS HERE](#)

[LEARN MORE HERE](#)